

SAFETY IS ELEMENTARY

COMPETENCE IN TEST AND
MEASUREMENT TECHNOLOGY
SINCE 1906



GOSSEN METRAWATT – SAFETY IS ELEMENTARY

For more than 114 years, Gossen Metrawatt has been synonymous with safety. Providing the customer with best possible safety standards in all respects has always been, and will remain our foremost goal. In order to live up to this claim, Gossen Metrawatt GmbH is firmly anchored in the Nuremberg metropolitan area with its three company locations.



“Safety Made in Nuremberg” has served as an important milestone in fortifying corporate headquarters. During the last two years, new and modern locations have been established as service and production facilities, on the one hand in order to secure capacity for future growth potential and, above all, to assure more closeness to the customer and to make innovative solutions readily available. Further projects are in planning for the future, which will additionally boost the company’s presence in the Nuremberg region. A collaboration with the Georg Simon Ohm University of Applied Sciences and participation in the Late Night Science event represent an additional commitment to the Nuremberg metropolitan area and make it possible to support inquisitive pupils and students, and bring them closer to the company.



Intelligent testing processes and structures generate considerable potential savings for customers. **“Safety with IQ”** makes reference to Gossen Metrawatt’s innovative IQ solutions which offer a broad overall spectrum where electrical safety is concerned – from IQ-enabled test instruments and intelligent software connectivity, right on up to clever digital data storage in our secure and innovative cloud. We’ve equipped our measuring and test instruments with even more intelligence for our customers by means of digital measurement-data acquisition via a software link to IZYTRONIQ. Electricians and service providers are no longer faced with manual documentation and subsequent digital data acquisition, thus contributing to enormous time savings in the testing process. As an innovations engine, the advancement of digital services is especially important to us. This is why further development of cloud solutions will continue to enjoy high priority within this context in the future as well.

The VIZIONIQ Dashboard with visualizable test data and IZYCHECK Services for professional test equipment management are currently included in Gossen Metrawatt's expanding portfolio of cloud applications in addition to IZYTRONIQ Premium Cloud, which provides direct connectivity to software in the cloud.

Responsible business practices where the environment is concerned will also be essential for continued future-oriented operations. This is the only way to sustainably preserve available resources in the long run, and to ensure environmentally friendly interaction for everyone.



With **“Safety is Green”**, Gossen Metrawatt is laying the cornerstone for a green and thus sustainable future. All processes within the product lifecycle – from product development, production and logistics, right on up to after-sales service – have been laid out with environmental protection in mind. Compliance with environmentally responsible product development standards, more efficient production facilities, climate-neutral package shipping and recyclable packaging materials, right on up to various employee offerings such as e-bike leasing, are mentioned here is a few examples of our sustainability concept.

Research on new approaches to the development of sustainable products is conducted continuously in order to further demonstrate that not only our company logo is green, but rather our basic mindset as well. For example, a development project has recently been launched in order to explore the possible use of biological plastics such as recyclates and biopolymers, in order to improve product ecology.

But not only does further development of the company's own product portfolio play a major role within the context of sustainability. In the future, for example, the use of product accessories such as cases made of a biodegradable glucose solution will offer further alternatives for environmentally sound processes.



As a company with a rich tradition, the Gossen Metrawatt brand has always been known by customers as a hallmark for safety and quality made in Germany. As a logical consequence and with reference to its long-standing tradition, the company was renamed Gossen Metrawatt GmbH on the 1st of October, 2020.

“Safety as Tradition” promises greater focus on, and more closeness to the customer, in order to continue to provide innovative products and solutions in the future as well, which are individually matched to the customer’s requirements. This promise is also put into actual practice by means of customization at the request of the customer (e.g. integration of his company logo). With the help of user experience projects which are targeted at optimized user-friendliness, the customer’s needs are rendered plainly apparent and fulfilled by the product.



All of the above-mentioned measures are essential constituents of the term “Safety” and reflect the DNA of Gossen Metrawatt GmbH, which is why we say: **“Safety is Elementary”**.

This standard, which is part of our DNA, will continue to enjoy top priority in the future as well, in order to unite the company’s vision with customer requirements and thus ensure the success of future projects.



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